



SoundBytes: 2012 - The Sound Of Lancashire: North West UK

Following a series of successful events and a showcase at Berlin Music Week (2011), SoundBytes - the Creative Lancashire music initiative, with support from Arts Council England and a number of private sector partners, have released a promotional CD of original music from new and emerging artists and labels from the Lancashire region.

The CD will be distributed free and used for promotional purposes at recognised and international music trade symposiums such as MIDEM, SXSW, Liverpool Sound City and The Great Escape. This is a first for the region

Over forty bands, labels and artists submitted one or more tracks for consideration and the standard was extremely high. The bands and tracks were chosen by a panel of recognised industry leaders who were extremely impressed by the range and depth of talent in the region, which was also reflected in the feedback from our judges.

"The quality is fantastic. Every track is worthy of inclusion ...really impressed by Lancashire's creative output" **Rebecca Boulton**
(Manager, New Order)

Full Track List:

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| 01 HARP AND A MONKEY - KATY AND THE TWINKLY BAND | 11 BILL ORRICK – OBLIVIOUS |
| 02 ALEX JOHNSON - FINDING FACES | 12 IPNOPTIK - PARAGON (Pt.1) |
| 03 ANDY OLIVER – SCAR | 13 BONEY BLACK - LIVE YOUR DREAMS |
| 04 ANNA CORCORAN - TIED UP WITH A RIBBON | 14 MARY HD - SONG FOR MY QUEEN |
| 05 BAXTER RHODES - GOODBYE MARY LOU | 15 TROUBADOUR - BY THE RIVER |
| 06 JESTA - SCULLY SAID | 16 WHITE SWALLOW - RAIN |
| 07 PHIL BAILEY - AUTUMN FALLS | 17 THE COUSTICS - ONE WAY STREET |
| 08 SARA CREENEY - WE CAN TRY | 18 SARAJEVO – RAY GUNN |
| 09 JOSH SEMANS - FROM HERE | 19 STACIA MAE - IN MY LIFETIME |
| 10 MEANDERSUNG - SILENCE OF AN ORCHESTRA | |

All the tracks plus other shortlisted entries will also be heard via the Creative Lancashire website (www.creativelancashire.org)

The first copies of the CD will be distributed at the UKTI British Music Stand at the MIDEM Conference in France (28-31st January 2012), and again at SXSW Texas USA (13-18th March 2012), where a number of Lancashire based music businesses will also be performing, exhibiting or in attendance.

Context

The music business, as one of the largest components of the UK's creative industries, is an essential part of the UK's culture and economy contributing at least £5bn annually to the economy, of which £1.3bn comes from export earnings. Music tourists contribute at least £864m a year to the UK economy. Outside of London the North West is the most important region for the UK music industry.

For further information or to request a copy of the CD please contact Ed Matthews-Gentle: emg@creativelancashire.org / 01772 536648.

The SoundBytes Music Initiative and Creative Lancashire are services provided by Lancashire county Council