

Lancashire County Council in
collaboration with Lancaster
Music Festival present:



SoundBytes

Live Music Industry Session

Saturday 9th October 2010, 1.30pm
The Storey Creative Industries Centre

A stylized, pixelated illustration of a microphone and its cables. The microphone is black with a silver grille and is positioned diagonally from the bottom left towards the top right. A coiled cable is on the left, and a straight cable with a connector is on the right.

www.creativelancashire.org

Whats going on

Lancashire County Council's Creative Lancashire Team, present the second in its series of SoundBytes: music industry sessions with a panel discussion and Q&A with **Chris Cook** (UnLimited Media/CMU), **Ben Challis** (Music Industry Lawyer – 3A Entertainments & Glastonbury Festival), **Louis Barabbas** (Debt Records - Louis Barabbas & The Bedlam Six) and **Jay Taylor** (The Ruby Lounge). The debate will be chaired by **John Robb** (journalist, broadcaster, musician & author).

The event forms part of the **Lancaster Music Festival** programme (October 8th-10th 2010), will address some of the current issues in touring and live music management including:

Planning a tour

Production management

Merchandising

Tour/Product promotion

Relationship between management, label & artist

BBC Radio Lancashire Introducing's Sean McGinty will be reporting from the event and recording segments for future broadcast. Throughout the day bands and leading industry professionals will be visiting the **SKIDDLEBUS** - a multimedia events centre which allows live updates, interviews, video uploads and digital broadcasts from the event direct to the web. The bus will be parked directly outside the venue.

www.bbc.co.uk/lancashire/local_radio/

www.skiddle.com

Speakers

Chris Cook

CMU provide media solutions for UK music business, linking mainstream and grass roots music and media communities, through daily and weekly e-bulletin and popular website.

Chris began his eclectic career while studying English Language at the University Of Edinburgh. He presented shows on student radio station Fresh Air FM, ran union newspaper Midweek, marketed the biggest student club night in Edinburgh and was President of the Edinburgh University Theatre Company.

In 1996 he co-founded ThreeWeeks, a newspaper covering every aspect of the Edinburgh Festival, and two years later he co-founded CMU, with the aim of bringing together everyone working in music across the UK. During this time he also dabbled in theatre production, both at the Edinburgh Fringe and in London's West End, specialising in new plays.

In 2002 he co-founded UnLimited Media, bringing together the ever expanding operations of both ThreeWeeks and CMU, as well as creating a uniquely integrated content, communication and consulting business, providing both creative and communications services and expertise to other brands, companies and marketing agencies.

Since then Chris has helped expand ThreeWeeks to the Brighton Festival, launched daily and weekly bulletins under the CMU banner, and launched two new websites - CreativeStudent.net and ThisWeek in London - as well as leading numerous innovative content, communication and consulting projects for an exciting mix of entertainment, media and consumer brands, and corporate clients.

Based at UnLimited's HQ in Shoreditch, and in Edinburgh during August, Chris continues to head up the operations and marketing of UnLimited's media, as well as leading content communication and training programmes for UnLimited's clients.

He has become a leading expert on the music, media and PR industries, and the Brighton and Edinburgh festivals, and regularly comments on these things for other media, including Radio 4's Today programme, Radio 5's Wake Up To Money and Drive show, plus the BBC News Channel, CNN and Sky News.

Chris also recently completed a part-time Law degree at London Metropolitan University, where he wrote a in depth paper on protecting music rights in the internet age.

www.thecmuwebsite.com

www.stuffbyme.co.uk

Speakers

Louis Barabbas

Sick of keeping his mouth shut, former mime-artist and street sweeper Louis Barabbas has become a persistent whisper on the alternative music circuit. Whilst feverishly peddling his own peculiar Lyric-Driven Dirt-Swing (an incomparable rendering of jive-smitten cabaret blues) he has captured the imaginations of every species of listenership – both at home and overseas.

Louis' music has been praised by the likes of Supergrass, The Mighty Boosh and The Hells Angels as well as the esteemed Beat Poet biographer Barry Miles. Recently The Tragically Flawed Press turned the spotlight on Louis' lyrics, approaching him with a plan to publish his collected songs as an illustrated hard-back. The BBC also took an interest, regularly calling him in to guest on radio shows, describing the tunes as "excellent in every way" (Chris Hawkins), "outstanding" (Andy Crane), "barnstorming vaudeville folk brilliance" (Chris Long) and "simply awesome" (Christopher Holliday).

He is currently writing the words and score for an animated film to be directed by Plastic Zoo's Sam Alder (featuring the voices of Liz Green, Alabaster Deplume and Richard Barry) as well as music for a number of other film projects.

www.louisbarabbas.com.

Ben Challis

Ben is a UK lawyer specialising in music entertainment law. His clients include the world famous Glastonbury Festival, where Ben is Executive Producer for television and also General Counsel. Ben also acts for Africa Express, Damon Albarn's eclectic collaboration of African and Western musicians, for the Prince's Trust and for concert promoters 3A. Ben is also a board member of the International Centre for Crowd Management and Security Studies, for regional arts group Music South West and for Julies Bicycle, the cross music industry initiative on climate change. Ben also co-founded A Greener Festival, the global environmental campaign group that works with music and arts festivals to promote environmental good practice. Ben is a graduate in law from Kings College London and The City University. He also holds the degree of Master of Arts in Mass Communications from the University of Leicester and is a fellow of the Royal Society of Arts. He was called to the bar as a barrister in 1985 and is now a visiting professor in law at Buckinghamshire New University. Ben regularly writes articles and other material and lectures on music business law and intellectual property law, contributes to books and is a regular conference speaker with particular reference to the live music sector.

www.musiclawupdates.com

Speakers

John Robb (Chair)

John Robb is a performer, writer and cultural commentator. Formerly with The Membranes and currently fronting Goldblade, he is the author of several acclaimed books, including *Punk Rock: an oral history* and *The Stone Roses and the Resurrection of British Pop*. He has worked as a journalist for many years, contributing to *Sounds* and *Melody Maker*, as well as *The Sunday Times*, *The Observer* and *The Independent*. Last year John was appointed Visiting Fellow and Professor of Popular Culture at Salford University. His work with young people in community-based cultural identities and development is on-going.

www.goldblade.com

Itinerary

- 13.30 Registration - Teas, Coffees and light refreshments served
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- 14.00 SoundBytes Industry Session: Panel discussion followed by Q&A - chaired by John Robb
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- 15.30 Networking
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- 16.00 Lancaster International touring workshop/surgery with Ben Ruth (CME Artist Services) & Karen Holden (UKTI)
-
- 17.30 End
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Lancaster Music Festival

October 8th - 10th 2010



40 Venues, 100s of Acts & Free Events*

Everything from: rock, jazz, folk, blues, indie electronica & more

I Spy Catchers, Dark Star (afterparty), Level 10, Daze of Dawn Lancaster Funk Club, Heroes of She, Gobble De Gook, Punk at the Park, Fest at the Park, Stuff Like That, Lava's Latin Extravaganza, Maritime Music Festival, Soundbytes with John Robb, Skiddlebus, music canal cruises, concert in the castle, acoustic music in the markets, ale trails, festivals, jazz dinners and much more.

Venues include: Boot 'n' Shoe, The Crows, Dalton Rooms, The Gregson, The Merchants, The Storey and many other locations around Lancaster.

*Some Lancaster Music Festival Events require a ticket to attend

For full listings, line-ups & ticket/venue information visit:
www.lancastermusicfestival.com



Registration

The SoundBytes: live music industry session is free to attend but places are limited. For information about how to register, full list of speakers, and information about all other Lancaster Music Festival industry events please visit: www.creativelancashire.org or contact Ed Matthews-Gentle on 01772 536647 / 07969 090838

On the same day Lancaster Music Festival will also host 'How to tour overseas independently and on a limited budget' a workshop on international touring with **Ben Ruth** (CME Artist Services) and **Karen Holden** (UKTI) who will offer informal surgeries to musicians and promoters interested in taking music overseas, dealing with permits (specifically US, UK and Australia), the tour exchange philosophy, and UKTI grants and trade missions.

www.lancastermusicfestival.com

Venue

Storey Creative Industries Centre
Meeting House Lane
Lancaster
LA1 1TH

01524 509000

www.thestorey.co.uk

Creative Lancashire

Creative Lancashire is a service provided by Lancashire County Council through its economic development company, Lancashire County Developments Limited. It supports digital and creative businesses with a range of sector-specific specialist business development and investment advice.

www.creativelancashire.org

THE
STOREY
CREATIVE
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CENTRE

